



# FINANCIAL SERVICES COMPLIANCE & DATA PRIVACY

## SECURE YOUR CUSTOMER DATA AND MEET FINANCE SECURITY REGULATIONS WITH GROUND LABS

### THE CHALLENGE:

Financial services organizations are among the world's most heavily regulated. They are subject to an ever-growing set of regulations and face immense pressure to comply with each requirement to ensure their customer data is protected.

Data-at-rest security requirements are found within PCI DSS requirements for credit card related information, GLBA, SOX/J-SOX, NCUA, data privacy and data residency laws. At the same time, financial services organizations also have to secure the same types of sensitive data that other companies do, such as employee and partner personal information. This means they need to maintain compliance with broader privacy regulations like GDPR, CCPA, and more.

“Utilizing our partnership with Ground Labs enables us to go beyond our PCI DSS obligations and categorize all PII data across our organization. This ensures we know where personal and sensitive data resides across our infrastructure ecosystem, so we can maintain our commitments to our customers and meet our regulatory obligations.”

- Marc Crudginton, MBA - CISO, SVP Information Security, Woodforest National Bank

## GROUND LABS FOR FINANCIAL SERVICES ORGANIZATIONS



Keep a handle on where your risk on personal and sensitive data resides in your organization through risk scoring and mapping



Discover over 300 predefined and variant types of data, including credit card, bank and insurance information



Ensure PCI DSS 4.0, GLBA, SOX/J-SOX, NCUA, 23 NYCRR 500, GDPR and CCPA compliance including many regional and country-specific legislations



Thousands of companies trust us to discover their sensitive data, including IDC, Evry and Elavon



## THE SOLUTION: ENTERPRISE RECON

Enterprise Recon is a smart data discovery solution by Ground Labs that enables organizations to find and remediate personally identifiable information (PII) and sensitive information across the broadest range of structured and unstructured data -whether it's stored across servers, on desktops, email, and databases, on premises or in the cloud.


A premiere PII scanning tool, Enterprise Recon empowers organizations worldwide to seamlessly discover all of their data and comply with an extensive range of data compliance standards, including GDPR, PCI DSS, CCPA, HIPAA, and Australian Privacy. These standards require organizations to have the ability to locate and secure PII data as well as information on gender, ethnicity, health, and even non-PII financial data.


Enterprise Recon is powered by GLASS Technology™, Ground Labs' proprietary award-winning technology. GLASS Technology™ is the quickest and most accurate data discovery software on the market, enabling PII scanning, data discovery, risk scoring, and data classification across the broadest set of platforms available.


Enterprise Recon natively supports sensitive data discovery across Windows, macOS, Linux, FreeBSD, Solaris, HP-UX and IBM AIX environments using agent, agentless and distributed options. Additional remote options also enable organizations to search for PII across almost any network, including EBCDIC IBM mainframes.


### ENTERPRISE RECON BENEFITS


 **Identify more than 300 data types** including predefined and variants that include sensitive, personal and confidential data from over 50 countries.

 **Broaden your search with GLASS Technology™-powered custom data types** to meet even the most demanding internal data discovery requirements.

 **Scan PII quickly and instantly** through the architecture of the Enterprise Recon software with limited to no impact to your network.

 **Integrate seamlessly with existing DLP solutions** to strengthen your overall data loss prevention strategy.

 **Go beyond identification and remediation** — encrypt, mask, secure delete, quarantine and control access to sensitive and PII data — to achieve a true zero trust security posture.

 **Analyze your data mapping with compliance reporting, risk scoring and risk mapping** with cross-operability with MS Excel™, Power Bi, Crystal Reports, Tableau, Microsoft Information Protection (MIP) & more.

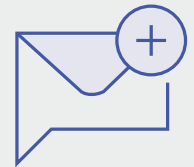
### COMPATIBLE WITH ALL COMMONLY-USED DATA SOURCES

Ground Labs Enterprise Recon can discover data located in:



#### Cloud Storage Providers:

Amazon AWS (S3), Microsoft Azure Blobs/Tables/Queues, Dropbox, Box Enterprise, Rackspace Cloud Files, OneDrive for Business, Google Drive & SharePoint Online.



#### Email:

Exchange 2007+, GMail, HCL Notes, IMAP and Microsoft Office 365.



#### Databases / Server:

SharePoint Server, IBM DB2, IBM Informix, Microsoft SQL Server, MongoDB, MariaDB, MySQL, Oracle, PostgreSQL, SAP Sybase, SAP Hana, Tibero, Teradata, InterSystems Caché, Hadoop (see our website for a full list of supported databases)